

A PROGRAM THAT
ENRICHES, ENLIGHTENS & EMPOWERS

NLP

PRACTITIONER CERTIFICATION TRAINING

Delivered by
Dr. Billy Kueek & MasterClass Trainers



Live by Design; Not by Default

WWW.BillyKueek.com/NLP

Presented By BILLY KUEEK
INTERNATIONAL

TECHNIQUES OF EMPOWERMENT



Neuro-Linguistic Programming (NLP) is an innovative approach to understanding and appreciating human experience, communication and behavior. NLP is known to help many people achieve breakthroughs in themselves, performance, relationships, education, coaching, business and therapy.

We are not strangers to experiencing excellence within ourselves and achieving success with people, learning and results. Take the next step. Learn proven techniques that will take you to greater heights.

Transform from Bright to Brilliant.

In addition to self-empowerment, Certified Practitioners can use NLP Techniques to help others realize their potential by being an NLP Coach. NLP Practitioners have been known to operate as Coach/Therapists, adding value to both their employment as well as their own careers.

NLP can be applied in these areas...

- Personal Coaching
- Business Meetings
- Business Negotiations
- Selling and Presenting
- Leadership Coaching and Counseling
- Learning and Education
- Positive Change and Growth
- Enhance Performance of Self and Others

Being bright is undermining yourself; Be Brilliant! - Dr. Billy Kueek

LEARNING OUTCOMES

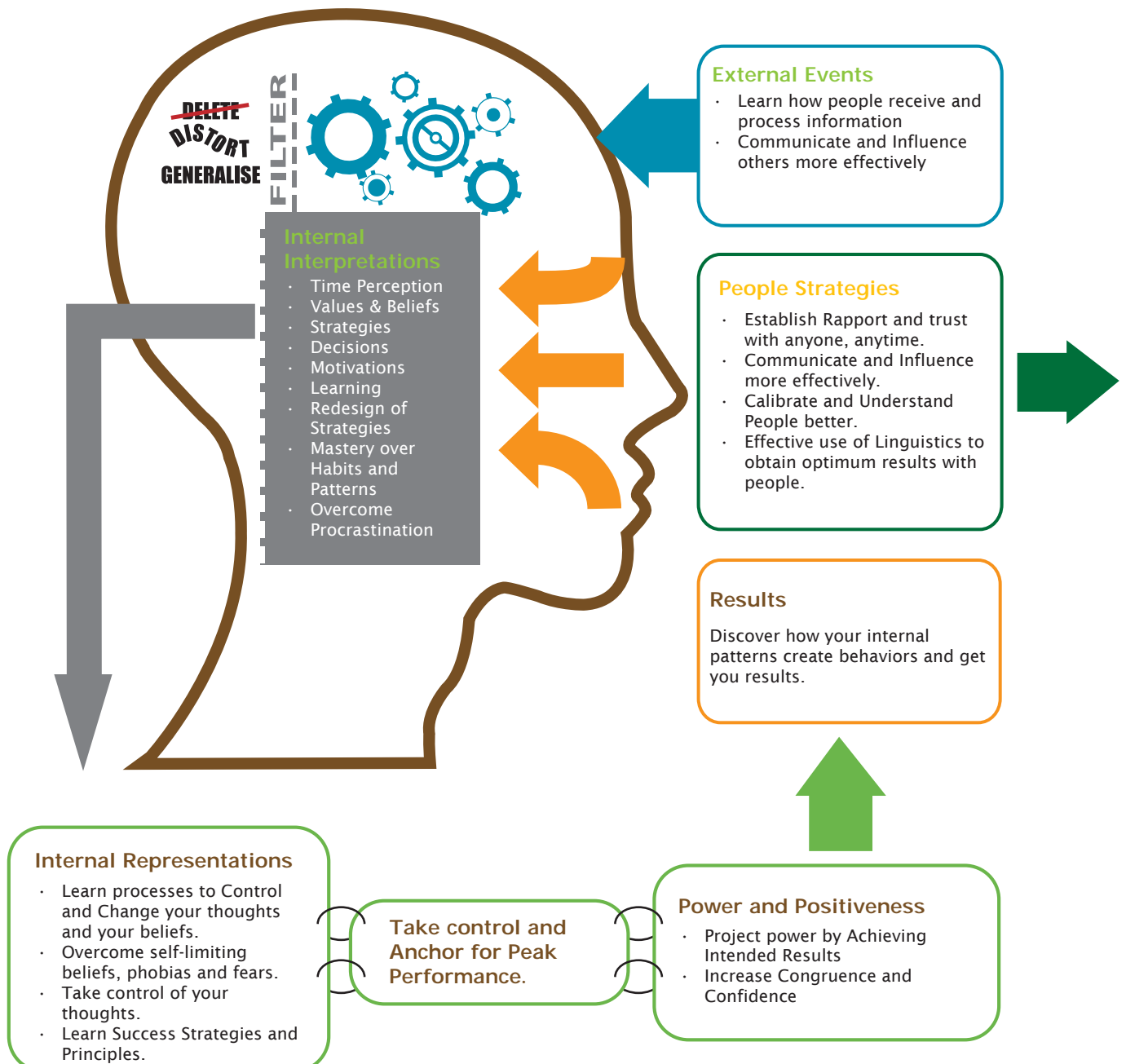
- What NLP can do for you?

- **Discover** how to get what you want in life
- **Enhance** your personal performance
- **Achieve** your goals
- **Perform** at your peak state
- **Master** the keys to open up the wisdom within you
- **Unleash** Your Potential
- **Eliminate** Self-Limiting Beliefs
- **Get rid** of Phobias
- **Generate** new positive behaviors
- **Create** instant rapport with others
- **Increase** sensitivity to self and others
- **Communicate** effectively, persuasively and powerfully
- **Take** relationships to a higher level
- **Help** others enhance their performance
- **Live by Design; Not by Default**

Enrolling in Billy's NLP program was the best investment I ever made. The powerful techniques and knowledge I learnt were life changing and I am now able to help others achieve breakthroughs in their lives. Make the best decision and change your life today by taking this program.

- *Lim Kit Wan,*
Social Entrepreneur,
Chartered Accountant

A PICTURE OF NLP



COURSE CONTENT

NLP PRACTITIONER CERTIFICATION TRAINING

Achieve Your Desired Goals

- Learn the principles of success
- Learn the Keys to achievable outcomes

Presuppositions

- Master the Art of wholesome Living
- Embrace a set of empowering principles
- Take charge of your life

Rapport Strategies

- How to create instant rapport with anyone and everyone

Sensory Acuity

- Be more sensitive to others
- Read people accurately and identify shifts in people

Representational Systems

- How we use our 5 senses to internally represent our experiences
- Discover people's modalities through the use of Predicates
- Get into people's minds and know more about their thinking patterns

Submodalities

- Decode the secret programming within us
- Learn how to change Submodalities to decode and recode experiences
- Develop flexibility, change Likes to Dislikes
- Discover unwanted habits or behaviors and generate new behaviors

2 Parts of the Mind

- The Conscious and the Unconscious
- Prime Directives of the Unconscious Mind

Language Patterns

- Differentiate between “big picture” and “detailed” people and how to develop your skills in both areas
- Discover why people use the words and language patterns the way they do
- Learn the language patterns of professional hypnotherapists and powerful communicators – Milton Model
- Communicate with Precision and Clarity – Meta Model
- Stimulate creativity and help create options and alternatives with purposeful questioning
- Solve problems and diffuse tensions with Metaphors
- Learn the dynamics of communication - Reframing

Anchoring

- Take control of your mind and your states for peak performance
- Create resourceful states for yourself and others
- Remove minor negative emotions and replace them with positive states

Strategies

- Learn how to make observations of others and discover their mental sequence – How people decide to do the things they do – Eye Patterns
- Understand and Control your mental sequence of internal processes
- Create specific results for yourself – Motivation Strategies
- Obtain results with others, uncover Decision Strategies
- Derive desired outcome with others – Reassurance Strategies

Parts Integration

- Stop inner conflicts

BONUS

- Introduction to Hypnotherapy

NLP MASTER PRACTITIONER

Quantum Linguistics

- Change Limiting Beliefs
- Sleight of Mouth

Parts Integration

- Advanced Parts Integration
- Arms Catalepsy Induction Techniques
- Parts Integration and Projection

Meta Programs

- 16 Complex Meta Programs
- Elicitation and Exercises of Meta Programs

Quantum Physics

Values

- Introduction and Definition of Values
- Review of Values
- Elicitation of Values
- Hierarchy of Values
- Utilization

Advanced Submodalities

- Submodalities Threshold
- Compulsion Blowout Technique
- Designer Swish Patterns
- Advanced Phobia Model

Advanced Strategies

- T.O.T.E. Model
- Strategy Installation

Personal Breakthrough

TIME LINE THERAPY ® PRACTITIONER

- Introduction to Time Line Therapy™
- Prime Directives of the Unconscious Mind
- Elicitation of Time Line
- TLT Negative Emotions # 1
- TLT Negative Emotions # 2
- TLT Limiting Decisions
- Single Goal Insertion

TIME LINE THERAPY ® MASTER PRACTITIONER

- Time Line Therapy™ Review
- Taking detailed personal history
- Releasing Negative Emotions
- Emotional Chains #1 and #2
- The Drop Down Through (DDT) Technique
- Advanced level: Letting go of Limiting Decisions and Beliefs
- TLT Anxiety
- TLT Phobia Model
- Parts Integration
- Single Goal Insertion
- Logical Levels of Sequential Coaching
- Forensic Regression
- TLT Regression
- Releasing Symptoms
- Intervention to Simulate Healing



WE UTILIZE NLP TECHNIQUES TO TEACH NLP.

Pre-Course Reading Materials

Proper Preparation Prevents Potential Problems. We prepare you in advance to maximize in-class learning.

In-Class exercises

Plenty of hands-on exercise on real-life cases.

Admission to Public Programs

Free admission (up to 3 times) to public program related to NLP, Time Line Therapy™, EQ and Hypnosis.

Skill Enhancement Training (SET)

Special platform for graduates to practice and master their skills, working on real clients and real cases, under the supervision and guidance of coaches, in our office (up to 6 times a year).

Graduate Dialogue Sessions

No holds barred Q&A sessions with Dr. Billy Kueek and his team of handpicked coaches.

Video Flashback

Video flashback and technique demonstration on each session, available on our web site for learning review.

Online forums

Exclusively created for our graduates, the online forum provides continuous learning, resource sharing, virtual contacts and business referrals.

Coaching, Re-skilling & Mentoring

Graduates are given opportunity to further hone their skills by applying to coach in subsequent NLP Practitioner Certification Training absolutely free!

Graduates can also opt to re-attend for re-skilling in subsequent trainings at subsidized fees. Personal coaching and mentoring are also available for individuals.

Be Certified As

1. NLP Practitioner
2. TLT® Practitioner
3. NLP Master Practitioner
4. TLT® Master Practitioner
5. NLP Coach*
6. NLP Master Coach*

* Terms and Conditions apply.



PROGRAM DIRECTOR



Transforming People, Inspiring Lives is the maxim that drives Master Trainer and International motivational speaker, **Dr Billy Kueek**, on his continuing quest to empower you so that you too can empower others. With over 13 years in the industry, Billy has inspired and taught hundreds of thousands in over 40 countries in varied industries to reach their potential and live their dreams. Whether he is speaking to an audience of ten or thousands, Billy will engage, educate and entertain.

When delivering his wide repertoire of topics that includes Sales & Negotiation, Leadership and Motivation, Influencing and Presenting, Creative Thinking, NLP and many others, Billy's approach and genuine passion is evident and empowering. His client list includes world-class organizations, MNCs and Fortune 500 companies.

A most sought after speaker and trainer, Billy is one of the first Asian speakers to break-through the circuit. Billy has shared the stage with other renowned speakers including Emmy Award-winning TV producer and accomplished speaker Bill Stainton, President of the National Speakers Association (2004-2005) Scott Friedman and award-winning keynote speaker and bestselling author W Mitchell.

He holds a degree in Organizational Psychology, an MBA and a Doctorate degree in Business Administration. In addition to that, he is also accredited as:

- Certified NLP Trainer (ABNLP)
- Certified Master Trainer of Time Line Therapy® (TLTA)
- Certified Trainer in Hypnotherapy (ABH)
- Certified Administer of The Enneagram
- Certified Stress Management Consultant (IACT)
- Certified Instructor in Emotional Intelligence (6 Seconds)

Billy also writes for organizational newsletters, periodicals and management journals. He makes regular on-air appearances as guest speaker on Radio and was featured on TV in Channel U's Primetime news in a Personality Profile segment and as Guru-For-Hire in Human Resources magazine.

With style and substance, get ready to be ***Engaged, Entertained*** and ***Empowered***.





Create the future,
not *decorate* the past
- Dr. Billy Kueek

5 Easy Ways to Register for this NLP Practitioner Certification Training TODAY!!!

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